



PRESS RELEASE

Hana Vase

by Kroeyer-Saetter-Lassen

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BY KROEYER-SÆTTER-LASSEN

MENU launches for indoor and outdoor gardens.

Plants and green spaces enhance not only our homes, but also our lives. To that end, MENU has created a collection of beautiful and useful objects for green-fingered gardeners.

Whether tending to houseplants or cultivating a green oasis from scratch, the collection's vases, planters, watering can, watering sticks and plant mister have been designed to provide maximum function with minimum fuss.

Shaped from natural materials, many of which have been finished by hand, each item has a unique look and feel. Reactive glazes add colour and texture. Wooden details and warmth to cool metal. And hand-etched patterns add tactility. A series of torch-inspired oil lanterns add to the ambience outdoors with their rustic appearance and wide and warming flame.

Hana Vases. The Japanese art of flower arranging inspires MENU's latest vase design.

Designed in Copenhagen by Krøyer-Sætter-Lassen, the Hana Vase marries the ancient practice of ikebana with a modern and multifunctional approach to decorative floral displays. Offered in three analogous forms, each stoneware vase has its own unique colour and finish. A removable ceramic flower frog – or kenzan – sits within the vase and holds stems and branches in place both horizontally and vertically to create fail-safe displays based on ikebana's principles of balance, harmony and movement. For more conventional flower arrangements, the kenzan can be removed. Here, the vase's concave lip provides functional support for upright blooms.

About the Designer

The Copenhagen-based design studio Krøyer-Sætter-Lassen creates furniture and interior objects for clients across the world. Founded in 2016 by Mads Sætter-Lassen and Emil Krøyer, their honest approach to design results in logical, functional and sculptural objects that showcase their strong cultural understanding and Danish design heritage to bridge the gap between art and design.

Krøyer and Sætter-Lassen's honest focus is revealed through their consideration of material properties and tectonic details. They prefer to make the conscious choice of turning a joint or assembly into a visible design asset instead of concealing it -keeping true to the industrial way.

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Umber



Ochre



Ashen

Hana Vase

BY KROEYER-SÆTTER-LASSEN

PRODUCT TYPE
Vase

ENVIRONMENT
Indoor

DIMENSIONS

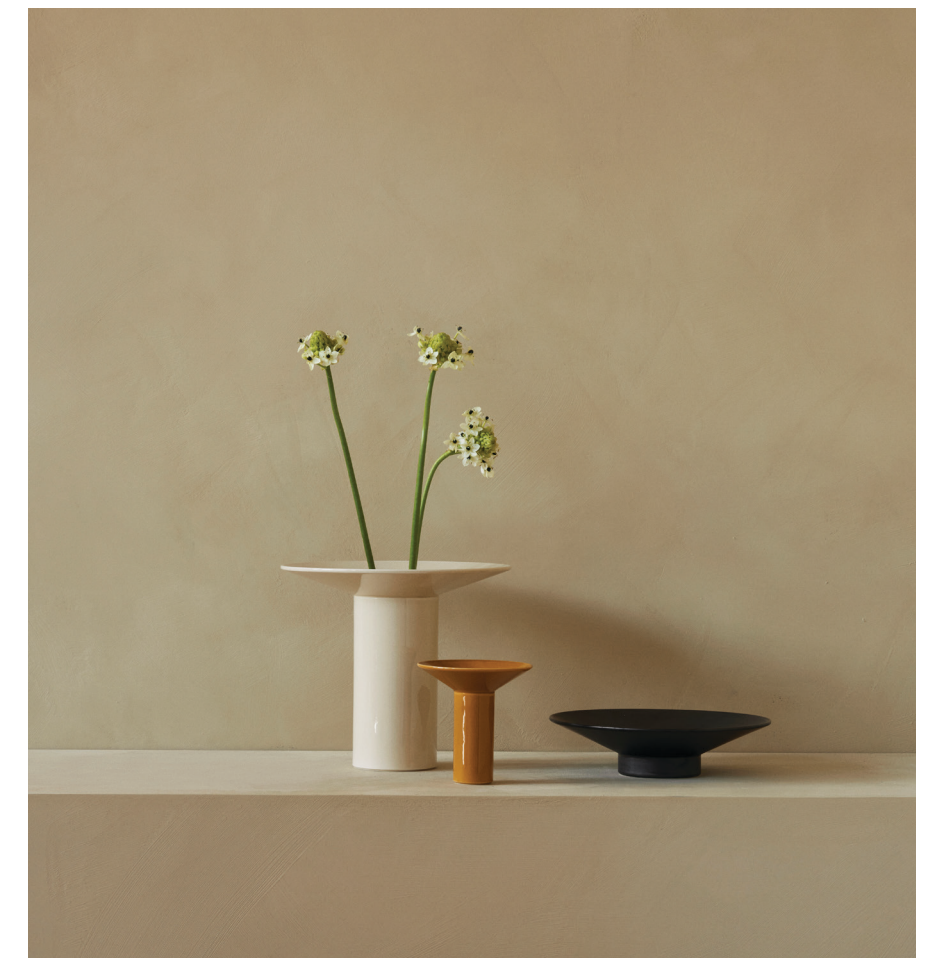
H7
H: 7 cm / 2,7"
Ø: 27 cm / 10,6"

H14,5
H: 14,5 cm / 5,7"
Ø: 14 cm / 5,5"

H26
H: 26 cm / 10,2"
Ø: 29 cm / 11,4"

COLOUR
H7: UMBER
H14,5: Ochre
H26: Ashen

MATERIALS
Glazed stoneware



A Sense of Community

MENU has always been fascinated by the way in which individuals and spaces can be united through great design. In our pursuit to craft furniture, lighting and interior accessories shaped by purposeful details, high-quality materials and human needs, we create strong and lasting relations between designers, manufacturers and customers. The sense of community that results from this union of like-minded individuals fosters a deeper sense of belonging – and products that stand the test of time, inviting human connection, inspiration and experimentation to push the boundaries of modern design. We truly believe that when we work collectively, we achieve more than we do individually: the sum of our work and of our connections is always greater than its parts, and our softly minimal designs and collaborative spirit help to join the dots between the home, the workplace and the service industry, redefining how we use space and, ultimately, how we connect to those around us.



MENU at The Audo



MENU's showroom is located at The Audo, a unique concept that masterfully unites co-working and event facilities, a café, restaurant and retail area, as well as an exclusive residence in a single, community-building universe. The Audo features an inspiring mix of original features and thoughtful new accompaniments from an eclectic mix of premium brands – not least MENU's comprehensive range of furniture, lighting and accessories which are put to their truest test together with a curated selection of products from global brands. Abbreviated from the Latin *Ab Uno Disce Omnes*, meaning *from one, learn all*, The Audo reflects MENU's founding philosophy of collaborative spirit. Redefining how we use design, space and, ultimately, how we connect to one another, this creative destination is a hub for powerful ideas, beautiful design and inspiration.