

# & Tradition®

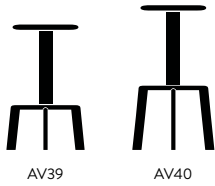


Press Release

Massif AV39-AV40

Anderssen & Voll

August 2024



AV39

AV40

**Product category**

AV39: Counter Stool

AV40: Bar Stool

**Production process**

The seat and column are made from solid oak treated with a water-based lacquer which are connected with a swivel mechanism made from laser cut stainless steel and nylon. The base is made from powder-coated steel.

**Environment**

Indoor

**Certifications**

FSC® 100%

**Impact**

Uses water-based lacquer, safer for indoor air quality

**Materials**

Solid oak, powder-coated steel, water-based lacquer.

**Variants**

Dark Stained Oak and Warm Black, Oak &amp; Grey Beige, Ember

**Dimensions (cm/in)**

AV39: H: 65cm/26in, W: 40cm/16in, D: 40cm/16in

AV40: H: 75cm/30in, W: 43cm/17in, D: 43cm/17in

**Design year**

2024

**Press info**

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# Massif AV39-AV40

## Anderssen & Voll

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Totemic silhouettes in compact forms, the new Massif bar and counter stools by Anderssen & Voll.

A graphically striking design with an anchoring sense of stability, Anderssen & Voll's new Massif bar and counter stools for &Tradition introduce new dimensions to relaxed dining settings and professional spaces.

Combining vertical legs with two elliptical platforms to create an elevated seating experience, the studio let exploration and form guide them during the design process.

“The initial idea for Massif sprung from an ongoing barstool study in our studio, looking for new and strong shapes while ensuring both the seat and footrest were equally represented,” explains Anderssen. He continues “There is a wide disc which supplies foot support – almost like we’ve raised a section of the floor and put it on four legs.”

Creating an elevated sense of sitting, the interjecting oak seat and powder coated steel footrest work to shape Massif's unique character. The intuitive design allows users to comfortably meet the height of restaurant, hotel or bar counters, as well a typical home breakfast bar or kitchen island, while feeling grounded.

Aptly named Massif, the French word for a mass of mountain peaks, Anderssen & Voll's design translates a sense of grandeur into two heights, 75cm or 65cm, and three variants: Dark Stained Oak and Warm Black, Oak & Grey Beige, Ember.

“The name ‘Massif’ is derived from the solid, totem-like expression throughout the object. There is also something about the elevated discs that makes us think of mountain plateaus,” adds Voll.

Massif's richness in materiality is complemented by the smooth swivel function of the solid oak seats. The studio invested in extensive research to ensure a seamless, continuous turn that glides effortlessly.

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Since establishing Anderssen & Voll in 2009, the Oslo-based creative duo have been credited with putting Norway on the global design map. They have scooped numerous awards for their work within furniture, lighting, and home accessories, including the Wallpaper\* Design Awards.



Founded in 2010 in Copenhagen, &Tradition is an international brand, built on a Danish legacy of craftsmanship and design. We tell stories with originality. Whether our starting point is new or re-issued, we are passionate about designing the classics of tomorrow. We believe in empowering our employees and network of creatives, designers and partners to take an active part in our journey as a brand.

With the planet and the people at the core, we strive to always act conscientiously.